

# FY 2021 Kyoto Prefecture MICE Subsidies

## MICE events held in Kyoto Prefecture are eligible for financial support!

\*MICE: an acronym for Meetings, Incentives, Conventions, Events/Exhibitions, used to refer to business events and meetings

Subsidy	Eligibility	Applicable Costs	Maximum Subsidy Award	Duration	Participants	Notes
① Convention Subsidy	C	Costs for holding a convention, etc. within Kyoto Prefecture but outside of Kyoto City limits	Based on number of convention participants: 30 - 49: <b>200,000</b> JPY 50 - 199: <b>300,000</b> JPY 200 or more: <b>600,000</b> JPY	2 days or more	<u>30 - 49:</u> Must be from 2 or more countries including Japan <u>50 or more:</u> No nationality requirements	Can be used in conjunction with ② and ⑤
② Breakout Session Subsidy	C	Costs for holding a breakout session within Kyoto Prefecture but outside of Kyoto City limits	Based on number of breakout session participants: 15 - 99: <b>200,000</b> JPY 100 or more: <b>300,000</b> JPY	2 days or more (Main convention must meet the requirements of ① and take place within the Kansai area including Kyoto Prefecture)	15 or more No nationality requirements	Can be used in conjunction with ① and ⑤
③ Corporate Meeting Subsidy	M	Costs for holding a corporate meeting, etc. within Kyoto Prefecture but outside of Kyoto City limits	Based on number of meeting participants: 30 - 49: <b>200,000</b> JPY 50 - 199: <b>300,000</b> JPY 200 or more: <b>600,000</b> JPY	2 days or more	<u>30 - 49:</u> Must be from 2 or more countries including Japan <u>50 or more:</u> No nationality requirements	
④ Incentive Tour Subsidy	I	Costs for holding an incentive tour, etc. within Kyoto Prefecture but outside of Kyoto City limits	Based on number of incentive tour participants: 30 - 49: <b>200,000</b> JPY 50 - 199: <b>300,000</b> JPY 200 or more: <b>600,000</b> JPY	2 days or more	<u>30 - 49:</u> Must be from 2 or more countries including Japan <u>50 or more:</u> At least half of the participants must be from outside Japan	
⑤ Excursion Subsidy	C M I	Costs for holding an excursion, etc. that includes at least 1 location within Kyoto Prefecture but outside of Kyoto City limits	Based on number of excursion participants: 15 or more: <b>300,000</b> JPY	C: 2 days or more for meetings, etc. taking place in Kyoto Prefecture M: 2 days or more for corporate meetings taking place in Kyoto City I: 2 days or more for incentive tours taking place within Kyoto City, with 50% or more of participants from outside Japan	15 or more	Can be used in conjunction with ① and ②

Application period: From Thu. April 1, 2021 until budget limitations are reached

\*Only meetings and events that fulfill the requirements will be eligible. The actual subsidy award may vary depending on the content of the application.

\*This subsidy is funded by Kyoto Prefecture and is therefore subject to budget limitations. Applications will be reviewed in the order they are received.

Please be aware that in the case that a large number of applications are received, not all applications will be able to be accepted. We appreciate your understanding.

## Kyoto Convention & Visitors Bureau

78 Kankoboko-cho, Muromachi Higashi-iru, Shijo-dori, Shimogyo-ku, Kyoto 600-8009

[TEL] +81-75-353-3053 [E-mail] kyoto@hellokcb.or.jp

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