

# FY 2025 Kyoto Prefecture MICE Subsidies

## MICE events held in Kyoto Prefecture are eligible for financial support !

\*MICE: an acronym for Meetings, Incentives, Conventions, Events/Exhibitions, used to refer to business events and meetings

Subsidy	Eligibility	Applicable Costs	Maximum Subsidy Award	Duration	Participants	Can be used in conjunction
① <b>Convention Subsidy</b>	<b>C</b>	Costs for holding a convention, etc. within Kyoto Prefecture but outside of Kyoto City limits	Based on number of on-site convention participants: 30 - 49: <b>200,000</b> JPY 50 - 199: <b>300,000</b> JPY 200 or more: <b>600,000</b> JPY	2 days or more	<u>30 - 49:</u> Must be 1 or more countries including Japan <u>50 or more:</u> No nationality requirements	② ⑤
② <b>Breakout Session Subsidy</b>	<b>C</b>	Costs for holding a breakout session within Kyoto Prefecture but outside of Kyoto City limits	Based on number of on-site convention participants: 15 - 99: <b>200,000</b> JPY 100 or more: <b>300,000</b> JPY	Main convention must meet the requirements of ① and take place within the Kansai area <sup>(*)</sup> including Kyoto Prefecture	<u>15 or more:</u> No nationality requirements	① ⑤
③ <b>Corporate Meeting Subsidy</b>	<b>M</b>	Costs for holding a corporate meeting, etc. within Kyoto Prefecture but outside of Kyoto City limits	Based on number of on-site convention participants: 30 - 49: <b>200,000</b> JPY 50 - 199: <b>300,000</b> JPY 200 or more: <b>600,000</b> JPY	2 days or more	<u>30 - 49:</u> Must be 1 or more countries including Japan <u>50 or more:</u> No nationality requirements	⑤
④ <b>Incentive Tour Subsidy</b>	<b>I</b>	Costs for holding an incentive tour, etc. within Kyoto Prefecture but outside of Kyoto City limits	Based on number of on-site convention participants: 30 - 49: <b>200,000</b> JPY 50 - 199: <b>300,000</b> JPY 200 or more: <b>600,000</b> JPY	2 days or more	<u>30 or more:</u> At least half of the participants must be from outside Japan	⑤
⑤ <b>Excursion Subsidy</b>	<b>C</b> <b>M</b> <b>I</b>	Costs for holding an excursion, etc. that includes at least 1 location within Kyoto Prefecture but outside of Kyoto City limits	<b>300,000</b> JPY	Main event must meet the requirements of ① or ③ or ④ and take place within the Kansai area <sup>(*)</sup> including Kyoto Prefecture	<u>15 or more:</u> No nationality requirements	① ② ③ ④

Application period: From Tues. April 1, 2025 until budget limitations are reached

Only meetings and events that fulfill the requirements will be eligible. The actual subsidy award may vary depending on the content of the application.

(\*)Kansai area: Shiga, Kyoto, Osaka, Hyogo, Nara, Wakayama

## Kyoto Convention & Visitors Bureau

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