

# FY 2023 Kyoto Prefecture MICE Subsidies

MICE events held in Kyoto Prefecture are eligible for financial support!

\*MICE: an acronym for Meetings, Incentives, Conventions, Events/Exhibitions, used to refer to business events and meetings

Subsidy	Eligibility	Applicable Costs	Maximum Subsidy Award	Duration	Participants	Notes
① Convention Subsidy	C	Costs for holding a convention, etc. within Kyoto Prefecture but outside of Kyoto City limits	Based on number of convention participants: 30 - 49: <b>200,000</b> JPY 50 - 199: <b>300,000</b> JPY 200 or more: <b>600,000</b> JPY	2 days or more	<u>30 - 49:</u> Must be from 2 or more countries including Japan <u>50 or more:</u> No nationality requirements	Can be used in conjunction with ② and ⑤
② Breakout Session Subsidy	C	Costs for holding a breakout session within Kyoto Prefecture but outside of Kyoto City limits	Based on number of breakout session participants: 15 - 99: <b>200,000</b> JPY 100 or more: <b>300,000</b> JPY	Main convention must meet the requirements of ① and take place within the Kansai area including Kyoto Prefecture	15 or more No nationality requirements	Can be used in conjunction with ① and ⑤
③ Corporate Meeting Subsidy	M	Costs for holding a corporate meeting, etc. within Kyoto Prefecture but outside of Kyoto City limits	Based on number of meeting participants: 30 - 49: <b>200,000</b> JPY 50 - 199: <b>300,000</b> JPY 200 or more: <b>600,000</b> JPY	2 days or more	<u>30 - 49:</u> Must be 1 or more overseas participants <u>50 or more:</u> No nationality requirements	Can be used in conjunction with ⑤
④ Incentive Tour Subsidy	I	Costs for holding an incentive tour, etc. within Kyoto Prefecture but outside of Kyoto City limits	Based on number of incentive tour participants: 30 - 49: <b>200,000</b> JPY 50 - 199: <b>300,000</b> JPY 200 or more: <b>600,000</b> JPY	2 days or more	<u>30 - 49:</u> Must be 1 or more overseas participants <u>50 or more:</u> At least half of the participants must be from outside Japan	Can be used in conjunction with ⑤
⑤ Excursion Subsidy	C M I	Costs for holding an excursion, etc. that includes at least 1 location within Kyoto Prefecture but outside of Kyoto City limits	Based on number of excursion participants: 15 or more: <b>300,000</b> JPY	C: 2 days or more for meetings, etc. taking place in Kyoto Prefecture M: 2 days or more for corporate meetings taking place in Kyoto City I: 2 days or more for incentive tours taking place within Kyoto City, with 50% or more of participants from outside Japan	15 or more	Can be used in conjunction with ①, ②, ③, ④

Application period: From Sat. April 1, 2023 until budget limitations are reached

\*Only meetings and events that fulfill the requirements will be eligible. The actual subsidy award may vary depending on the content of the application.

## Kyoto Convention & Visitors Bureau

78 Kankoboko-cho, Muromachi Higashi-iru, Shijo-dori, Shimogyo-ku, Kyoto 600-8009  
[TEL] +81-75-353-3053 [E-mail] kyoto@hellokcb.or.jp

<https://meetkyoto.jp/en/>

[meetkyoto.jp/en](https://meetkyoto.jp/en/)

